



OECD **GUIDELINES**
FOR MULTINATIONAL ENTERPRISES

NATIONAL CONTACT POINT
FOR RESPONSIBLE BUSINESS
NORWAY

OECD Guidelines on Responsible Business Conduct

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Conference: CSR and investors – Risks and opportunities

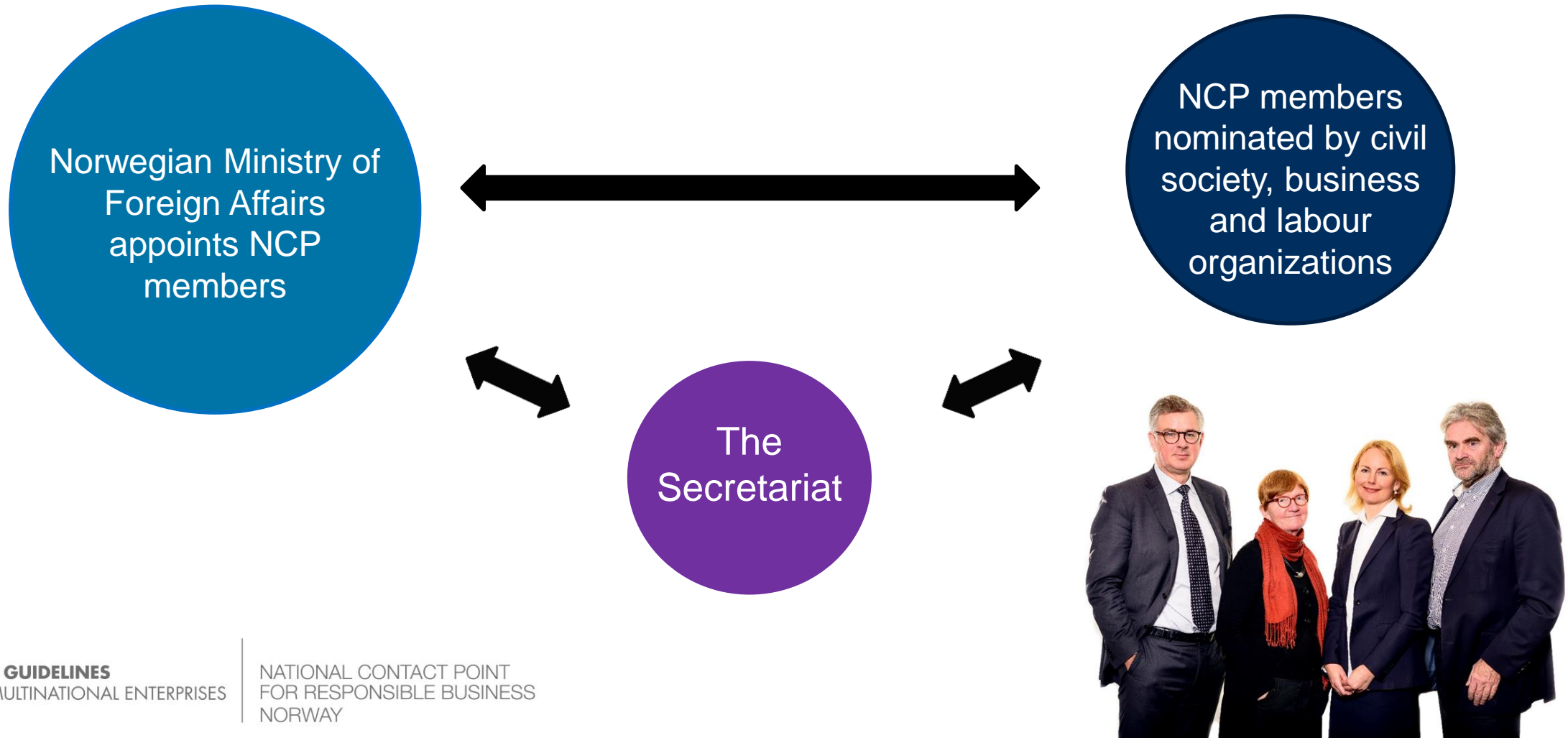
Ukraine, 12 May 2017



Agenda

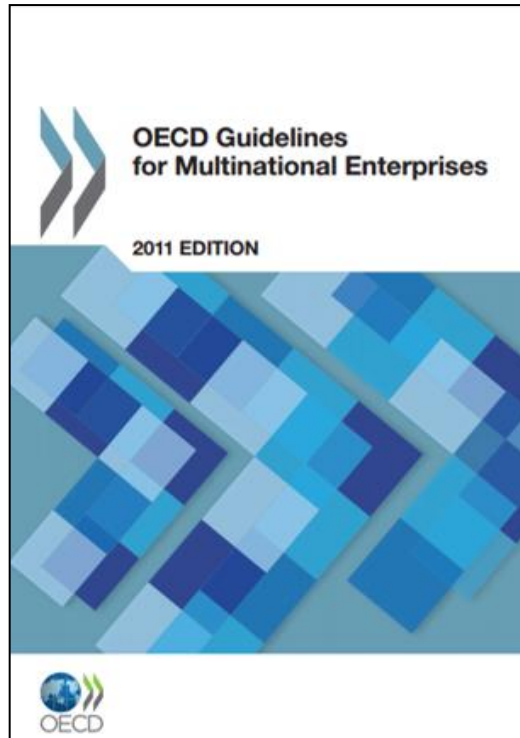
- The Norwegian National Contact Point (NCP)
 - Role and tasks of the Norwegian NCP
- The OECD guidelines for multinational enterprises
 - Expectations to business
- Guiding Norwegian businesses on responsible business conduct

The Norwegian National Contact Point (NCP) An Independent Expert Body



The National Contact Point (NCP)

Three tasks:



- Promote the OECD guidelines to Norwegian businesses and other stakeholders
- Handle cases through dialogue and mediation
- Cooperate with OECD and other NCPs

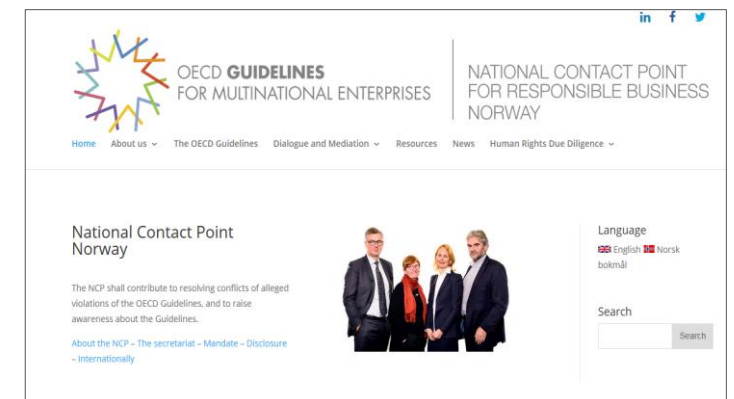
The OECD guidelines for multinational enterprises: Expectations to business and tool-box for handling risks



- Recommendation from 47 governments to enterprises
- Broadest set of recommendations on Responsible Business Conduct
- Sector specific guidances
- Complaint mechanism

Guidance on responsible business conduct

- Promotional **material**
 - Website and social media (facebook, LinkedIn, twitter)
 - Annual report and brochures
 - Documents and press releases regarding specific instances
- Promotional **events**
 - Workshops and seminars
 - Presentations at national and international conferences and seminars



Five steps for Responsible Business Conduct





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Thank you for your attention!

www.responsiblebusiness.no